



REPORT

Climate Action Network Canada

*Canada Omni Report –
April 2024*

DATE 2024-04-22



Methodology



Method

Online survey of n=1,531 Canadian respondents 18 years of age or older, with quotas in place to generate a demographically representative sample that aligns with Statistics Canada estimates.



When

April 5th, 2024 to April 8th, 2024.



Margin of error

For comparison purposes, a probability sample of n=1,531 yields a margin of error no greater than $\pm 2.5\%$ (19 times out of 20) for the total Canadian sample.



Weighting

Results were weighted according to **age, gender, region, education and mother tongue** in order to ensure a representative sample of the Canadian population.

Methodology (continued)



Significant differences

Data in **green** indicate a significantly higher proportion than data in **red** within the same subgroup. Conversely, data in **red** indicate a significantly lower proportion than data in **green** within the same subgroup.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

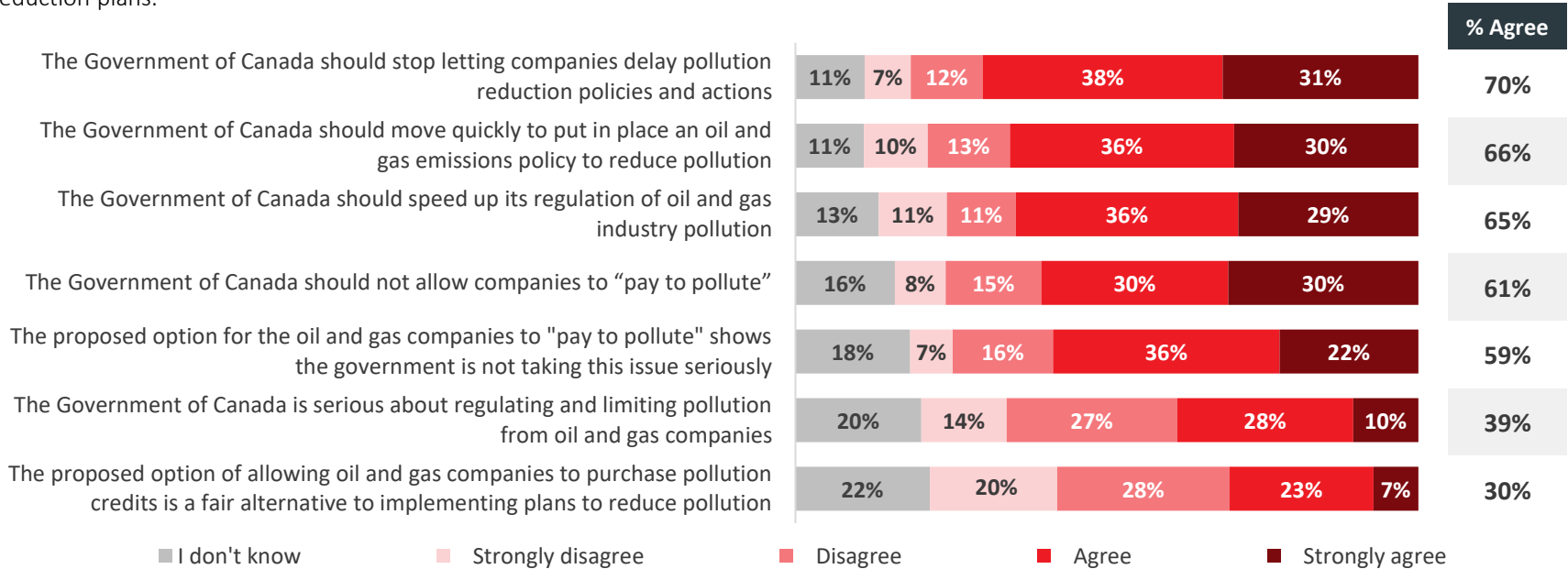
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Detailed Results



Perspectives on 'Pay to Pollute' Legislation

Canadians are likely to agree that the Government of Canada should stop letting companies delay pollution reduction policies and actions (70%), move quickly to put in place emissions policies on oil and gas (66%), and speed up its regulation of oil and gas industry pollution (65%). Only three-in-ten (30%) Canadians agree that the proposed 'pay to pollute' option is a fair alternative to implementing emission reduction plans.



Perspectives on 'Pay to Pollute' Legislation (Demographics)

Quebec residents are more likely to agree with statements that indicate the Government of Canada should speed up its regulation of oil and gas emissions than other provinces. Albertans are most likely to agree that allowing oil and gas companies to 'pay to pollute' is a fair alternative.

CANADA % Agree	Total	Age			Gender		Province					
		18-34	35-54	55+	Man	Woman	BC	AB	MB/SK	ON	QC	ATL
<i>Unweighted n=</i>	1,531	371	529	631	780	751	159	129	128	603	412	100
The Government of Canada should stop letting companies delay pollution reduction policies and actions	70%	66%	70%	72%	69%	71%	70%	55%	66%	72%	76%	64%
The Government of Canada should move quickly to put in place an oil and gas emissions policy to reduce pollution	66%	62%	64%	69%	65%	66%	66%	43%	54%	67%	78%	62%
The Government of Canada should speed up its regulation of oil and gas industry pollution	65%	64%	65%	64%	62%	67%	60%	41%	59%	68%	75%	62%
The Government of Canada should not allow companies to "pay to pollute"	61%	56%	58%	65%	59%	62%	61%	40%	53%	63%	67%	60%
The proposed option for the oil and gas companies to "pay to pollute" shows the government is not taking this issue seriously	59%	58%	58%	60%	59%	58%	55%	42%	43%	64%	64%	62%
The Government of Canada is serious about regulating and limiting pollution from oil and gas companies	39%	40%	35%	41%	42%	36%	42%	41%	33%	38%	39%	33%
The proposed option of allowing oil and gas companies to purchase pollution credits is a fair alternative to implementing plans to reduce pollution	30%	38%	30%	26%	37%	24%	36%	45%	32%	28%	25%	24%

% significantly higher than %

Perspectives on 'Pay to Pollute' Legislation (Voting Intention)

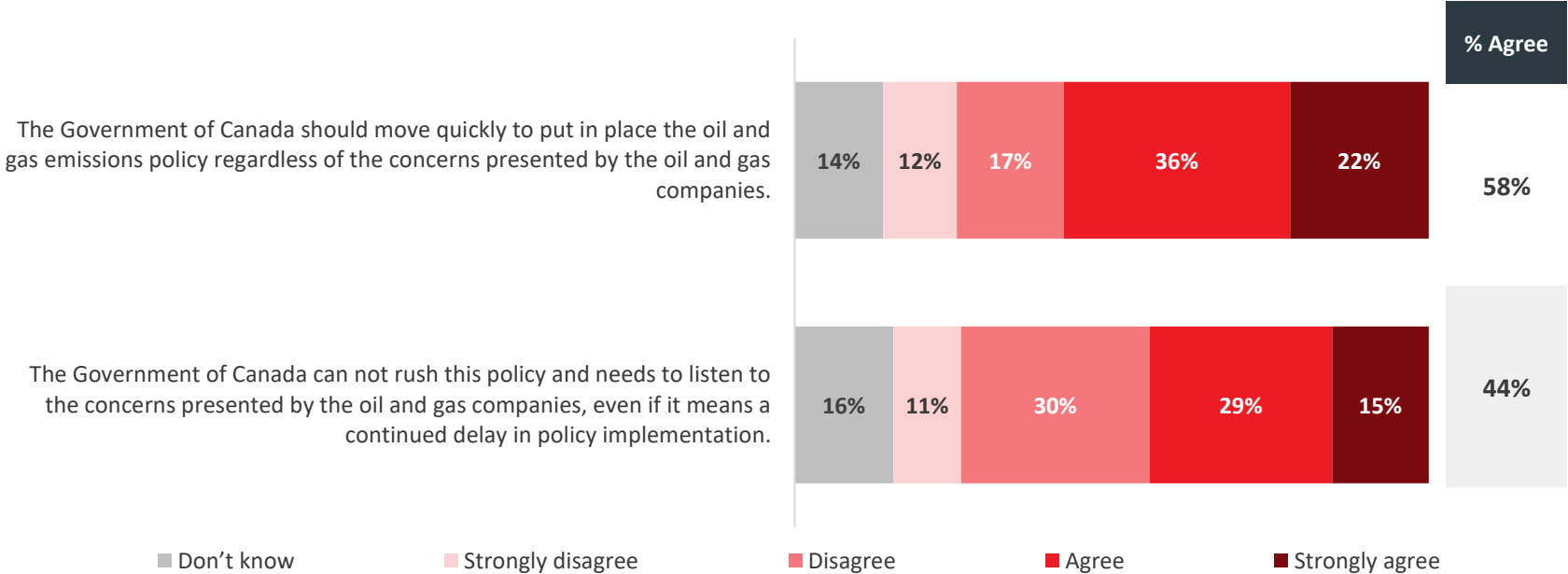
Liberal, NDP, Green and Bloc voters are more likely to agree with statements that indicate the Government of Canada should speed up its regulation of oil and gas emissions, and that companies should not be allowed to 'pay to pollute', relative to Conservative voters. Liberal voters are most likely to agree that the Government is serious about regulating and limiting oil and gas pollution.

CANADA % Agree	Total	Federal Voting Intention					Green	People's Party of Canada
		Liberal	NDP	Bloc Québécois	Conservative			
<i>Unweighted n=</i>	1,531	318	244	112	490	57	22*	
The Government of Canada should stop letting companies delay pollution reduction policies and actions	70%	86%	86%	94%	56%	82%	45%	
The Government of Canada should move quickly to put in place an oil and gas emissions policy to reduce pollution	66%	84%	87%	91%	47%	82%	36%	
The Government of Canada should speed up its regulation of oil and gas industry pollution	65%	81%	84%	90%	47%	80%	49%	
The Government of Canada should not allow companies to "pay to pollute"	61%	68%	74%	69%	52%	72%	55%	
The proposed option for the oil and gas companies to "pay to pollute" shows the government is not taking this issue seriously	59%	56%	75%	74%	55%	74%	53%	
The Government of Canada is serious about regulating and limiting pollution from oil and gas companies	39%	59%	34%	32%	34%	36%	49%	
The proposed option of allowing oil and gas companies to purchase pollution credits is a fair alternative to implementing plans to reduce pollution	30%	35%	26%	25%	33%	32%	56%	

% significantly higher than %

Implementing Oil and Gas Emissions Policy

Nearly three-in-five (58%) Canadians believe the Government of Canada should move quickly to implement oil and gas emissions policies, while over two-in-five (44%) believe the Government should not rush the policies and listen to the concerns presented by oil and gas companies.



Implementing Oil and Gas Emissions Policy (Demographics)

Quebec residents are more likely to believe that the Government of Canada should move quickly to implement oil and gas emissions policies relative to the other provinces.

CANADA % Agree	Total	Age			Gender		Province					
		18-34	35-54	55+	Man	Woman	BC	AB	MB/SK	ON	QC	ATL
<i>Unweighted n=</i>	1,531	371	529	631	780	751	159	129	128	603	412	100
The Government of Canada should move quickly to put in place the oil and gas emissions policy regardless of the concerns presented by the oil and gas companies.	58%	58%	58%	57%	59%	57%	58%	37%	45%	56%	75%	50%
The Government of Canada can not rush this policy and needs to listen to the concerns presented by the oil and gas companies, even if it means a continued delay in policy implementation.	44%	45%	41%	45%	49%	39%	48%	60%	51%	47%	25%	47%

% significantly higher than %

Implementing Oil and Gas Emissions Policy (Voting Intention)

Conservative voters are more likely to agree that the Government of Canada should not rush emissions policies and listen to the concerns of oil and gas companies relative to other parties.

CANADA % Agree	Total	Federal Voting Intention					
		Liberal	NDP	Bloc Québécois	Conservative	Green	People's Party of Canada
<i>Unweighted n=</i>	1,531	318	244	112	490	57	22*
The Government of Canada should move quickly to put in place the oil and gas emissions policy regardless of the concerns presented by the oil and gas companies.	58%	78%	68%	90%	38%	77%	48%
The Government of Canada can not rush this policy and needs to listen to the concerns presented by the oil and gas companies, even if it means a continued delay in policy implementation.	44%	37%	34%	9%	64%	25%	44%

% significantly higher than %

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Detailed Methodology



Unweighted Sample

The table below presents the Canadian profile of respondents before and after weighting.

	Canada Unweighted n=1,531	Canada Weighted n=1,531
Gender		
Male	780	745
Female	751	787
Age		
18-34	371	407
35-54	529	492
55+	631	632
Province		
British Columbia	159	213
Alberta	129	169
Manitoba/Saskatchewan	128	96
Ontario	603	595
Quebec	412	355
Atlantic Canada	100	103
Mother Tongue		
French	376	303
English	966	1,041
Other	186	182
Education		
High School or Less	305	408
College	473	639
University	746	474

Full Questions

1. Oil and gas companies currently account for 25% of all of Canada's emissions, making them the single largest contributor to carbon pollution in the country. There are currently no policies in place to regulate oil and gas emissions to aid in bringing these emissions down, while other industries such as transportation and construction have taken action and have reduced their emissions. As you may be aware, the Government of Canada is putting forward a number of climate policies in response to the steady increase of oil and gas company emissions. In its proposal, the Government of Canada is proposing to allow oil and gas companies to offset their emissions by purchasing pollution credits, which some have described as "pay to pollute" rather than implementing actions to reduce their pollution. How much do you agree or disagree with the following statements
2. Oil and gas companies currently account for 25% of all of Canada's emissions, making them the single largest contributor to carbon pollution in the country. There are currently no policies in place to regulate oil and gas emissions to aid in bringing emissions down. The Government of Canada has been working to implement a number of policies including reducing emissions from oil and gas companies, however, the proposed policy has been delayed three times due to disagreements regarding the details of the policy between the government and oil and gas companies. How much do you agree or disagree that:

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