



# Dogwood February Omnibus Results

February 5, 2025



Project #42539-001

# Content

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# Methodology

## Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,553**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

## Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

## ➔ Notes

A more detailed methodology is presented in the Appendix.

## When

Data collection from **January 31<sup>st</sup> to February 3<sup>rd</sup>, 2025**.

## Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.49%** (19 times out of 20) for the Canadian sample.

## Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

## Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

## Questions

Have questions about the data presented in this report? Please contact Allan Dawe, Senior Vice-President, Western Canada at the following e-mail address: [adawe@leger360.com](mailto:adawe@leger360.com)

# The **most accurate** polling firm in Canada

## CANADA 2021

**LEGER POLL**  
Published on  
September 18, 2021

**OFFICIALS RESULTS**  
2021 Canada  
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

## BRITISH COLUMBIA 2024

**LEGER POLL**  
Published on  
October 18, 2024

**OFFICIALS RESULTS**  
2024 British Columbia  
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

## UNITED STATES 2024

**LEGER POLL**  
Published on  
November 4, 2024

**OFFICIALS RESULTS**  
2024 United States  
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

## Key highlights

Some of **the key highlights** the omnibus **include...**

### **Greater American ownership of natural resources in Canada.**

- **Opposition is strong:** Overall, a large majority (80%) of Canadians oppose having American companies taking greater ownership of natural resource projects in Canada.
- **Support is low** (10%)
- **Relatively few are uncertain** (10%)

### **Fast-tracking the Prince Rupert Gas Transmission pipeline**

- **Opposition is strong:** Just over half (53%) of Canadians oppose fast-tracking the Prince Rupert Gas Transmission pipeline.
  - Opposition is strongest in British Columbia (62%) and Quebec (60%), as well as among older residents age 55 (61%).
- **Higher uncertainty:** One-quarter (26%) do not have an opinion
- **Support is limited** (21%)

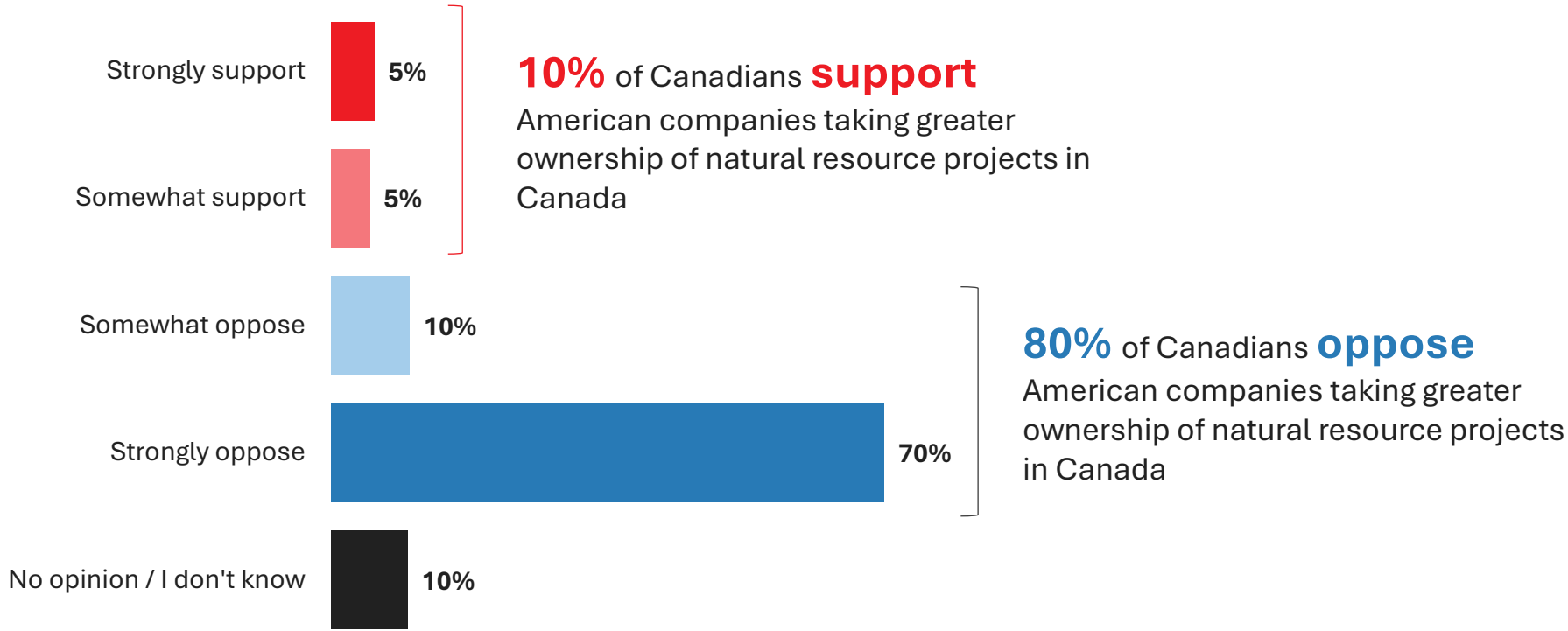
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Detailed Results

# Support for USA Ownership of Natural Resource Projects in Canada (1/2)

**Q1.** U.S. President Donald Trump has threatened to use "economic force" to make Canada into the "51st state". In light of Trump's comments, do you support or oppose American companies taking greater ownership of natural resource projects in Canada?

Base: All respondents (n=1,553)



## Support for USA Ownership of Natural Resource Projects in Canada (2/2)

**Q1.** U.S. President Donald Trump has threatened to use "economic force" to make Canada into the "51st state". In light of Trump's comments, do you support or oppose American companies taking greater ownership of natural resource projects in Canada?

Base: All respondents (n=1,553)

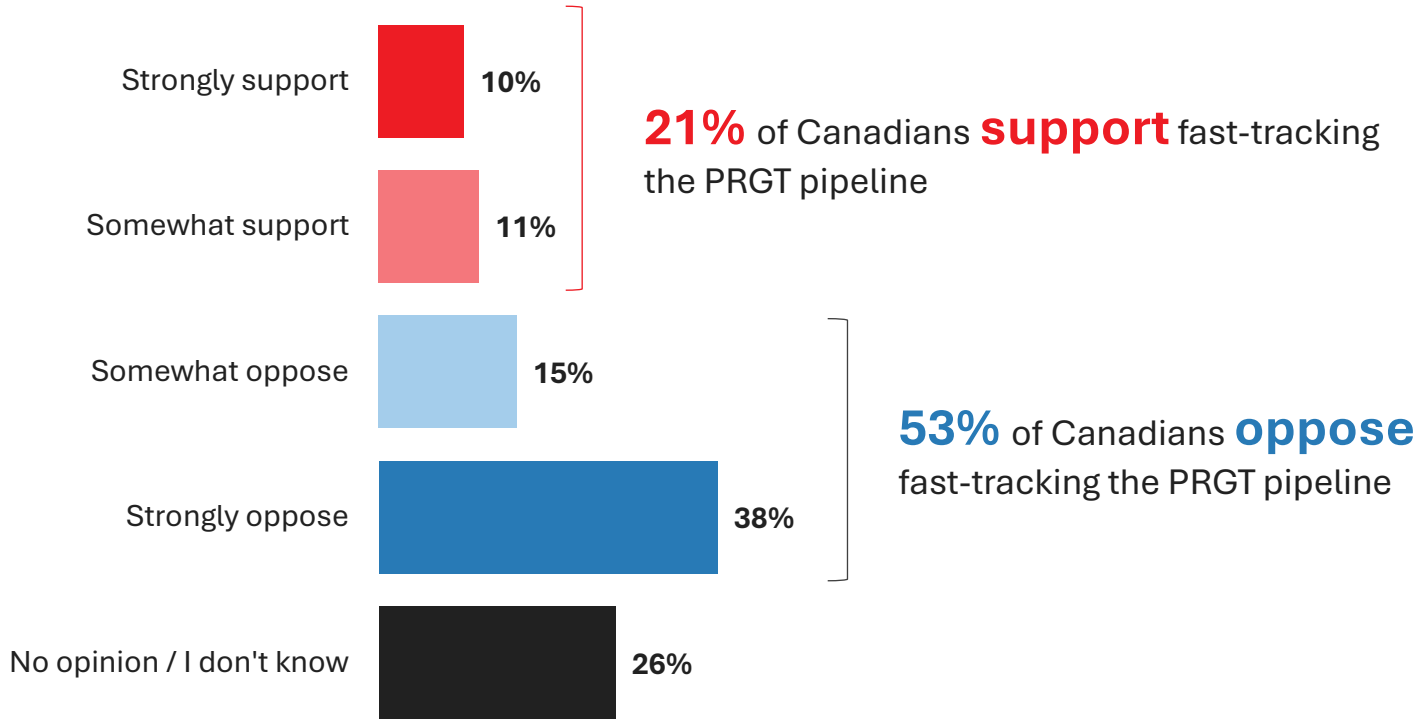
	Total	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	<b>1,553</b>	<b>216</b>	<b>173</b>	<b>100</b>	<b>601</b>	<b>358</b>	<b>105</b>	<b>757</b>	<b>796</b>	<b>414</b>	<b>500</b>	<b>639</b>	<b>651</b>	<b>601</b>	<b>287</b>
<i>Unweighted n=</i>	<b>1,553</b>	<b>161</b>	<b>126</b>	<b>128</b>	<b>612</b>	<b>426</b>	<b>100</b>	<b>759</b>	<b>794</b>	<b>451</b>	<b>479</b>	<b>623</b>	<b>670</b>	<b>587</b>	<b>281</b>
<b>Total Support</b>	<b>10%</b>	10%	10%	13%	11%	9%	10%	14%	7%	18%	12%	5%	13%	9%	7%
Strongly support	5%	9%	5%	9%	4%	4%	7%	7%	4%	9%	6%	3%	8%	4%	3%
Somewhat support	5%	1%	5%	5%	6%	5%	3%	7%	3%	9%	6%	1%	5%	5%	4%
<b>Total Oppose</b>	<b>80%</b>	83%	82%	82%	77%	83%	78%	78%	82%	71%	76%	89%	77%	84%	79%
Somewhat oppose	10%	7%	17%	13%	9%	9%	9%	11%	9%	15%	10%	7%	10%	9%	13%
Strongly oppose	70%	76%	65%	69%	68%	74%	69%	67%	73%	56%	66%	82%	67%	75%	66%
<b>I don't know</b>	<b>10%</b>	7%	8%	5%	13%	7%	12%	8%	11%	12%	12%	6%	10%	7%	14%



## Support for USA Ownership of Natural Resource Projects in Canada (1/2)

**Q2.** The Prince Rupert Gas Transmission pipeline is a proposal to export natural gas from British Columbia. It is backed by Wall Street investment firms closely allied with U.S. President Donald Trump. In light of these connections, do you support or oppose fast-tracking the PRGT pipeline?

Base: All respondents (n=1,553)



## Support for USA Ownership of Natural Resource Projects in Canada (2/2)

**Q2.** The Prince Rupert Gas Transmission pipeline is a proposal to export natural gas from British Columbia. It is backed by Wall Street investment firms closely allied with U.S. President Donald Trump. In light of these connections, do you support or oppose fast-tracking the PRGT pipeline?

Base: All respondents (n=1,553)

	Total	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,553	216	173	100	601	358	105	757	796	414	500	639	651	601	287
Unweighted n=	1,553	161	126	128	612	426	100	759	794	451	479	623	670	587	281
<b>Total Support</b>	<b>21%</b>	22%	25%	31%	22%	14%	15%	30%	12%	24%	21%	18%	22%	21%	19%
Strongly support	10%	14%	14%	15%	8%	6%	10%	15%	5%	9%	10%	10%	10%	9%	10%
Somewhat support	11%	8%	11%	17%	14%	8%	5%	15%	8%	15%	11%	8%	11%	12%	9%
<b>Total Oppose</b>	<b>53%</b>	62%	46%	43%	49%	60%	50%	53%	53%	44%	50%	61%	52%	54%	54%
Somewhat oppose	15%	19%	16%	13%	16%	15%	5%	14%	16%	19%	15%	13%	15%	16%	15%
Strongly oppose	38%	44%	30%	29%	33%	45%	45%	38%	37%	25%	35%	48%	37%	38%	39%
<b>I don't know</b>	<b>26%</b>	16%	28%	26%	28%	26%	35%	18%	34%	32%	28%	21%	27%	25%	27%

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# Respondent Profile

## Respondent profiles

(Base n=1,553)

The table below presents the Canadian geographic distribution of respondents before weighting.

### Gender

	Unweighted	Weighted
Male	759	757
Female	794	796

### Language (Mother Tongue)

	Unweighted	Weighted
French	375	306
English	1048	1124
Other	130	122

### Age

	Unweighted	Weighted
18 to 34	451	414
35 to 54	479	500
55+	623	639

### Province

	Unweighted	Weighted
British Columbia	161	216
Alberta	126	173
Manitoba/Saskatchewan	128	100
Ontario	612	601
Quebec	426	358
Atlantic	100	105

## Our Credentials



### Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



### Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



### America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



### International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

## Our services

### Leger

Marketing research and polling

### Customer Experience (CX)

Strategic and operational customer experience consulting services

### Leger Analytics (LEA)

Data modelling and analysis

### Leger Opinion (LEO)

Panel management

### Leger Communities

Online community management

### Leger Digital

Digital strategy and user experience

### International Research

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**300**  
employees

**185**  
consultants

**8**  
offices

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