

EMBARGOED UNTIL MON MARCH 27

**MAJORITY BELIEVE CANADA
SHOULD INCREASE INVESTMENTS
IN CLEAN INDUSTRY & DEVELOP
CLEAN INDUSTRIAL POLICIES**

**MAJORITY WANT 2% OF GDP
TO GO TO CLIMATE ACTION**

**MAJORITY BELIEVE CANADA
SHOULD MATCH OR
GIVE MORE FINANCIAL
SUPPORT TO RENEWABLE
ENERGY THAN OIL AND GAS**

ABACUS DATA

DETAILED RESULTS

OMNIBUS SURVEY RESULTS

**CONDUCTED FOR CLIMATE ACTION NETWORK CANADA
MARCH 2023**

**RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC AFFAIRS
AND MARKET RESEARCH EXPERTS**

METHODOLOGY

The survey was conducted with 1,963 Canadians aged 18 and over, from March 17 to 21, 2023. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.21%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, and region. Totals may not add up to 100 due to rounding.

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EXECUTIVE SUMMARY

ABACUS DATA



EXECUTIVE SUMMARY

1. In light of the U.S. Inflation Reduction Act, 83% of Canadians believe it is important that Canada also increase investments in clean industry and develops clean industrial policies.
 - Majority support for these measures is cross partisan.
 - Support is very high among NDP voters (97%), and Liberal voters (93%).
 - Majority support seen among Conservative voters (66%).
 - Even in Alberta, majority (74%) agree this is important.
2. A majority (58%) of Canadians support dedicating 2% of Canada's GDP to climate action.
 - Majority support seen in all regions, with support highest in B.C., Quebec and Ontario.
 - Support highest among Liberal (74%), Bloc (69%) and NDP (69%) voters.
3. Most Canadians (86%) believe Canada should match or give more financial support to the renewable energy sector than the oil and gas sector.
 - Across all regions / ages / parties – only a slim minority think oil and gas should receive more funding than renewables.
4. More Canadians believe that the government should address both carbon emission & inflation, or carbon emissions exclusively (54%) than believe it should only be concerned about addressing inflation.
 - Support rises among Liberals (76%) and NDP (65%)
 - Only a minority of Canadians (36%) want the government to exclusively address inflation.

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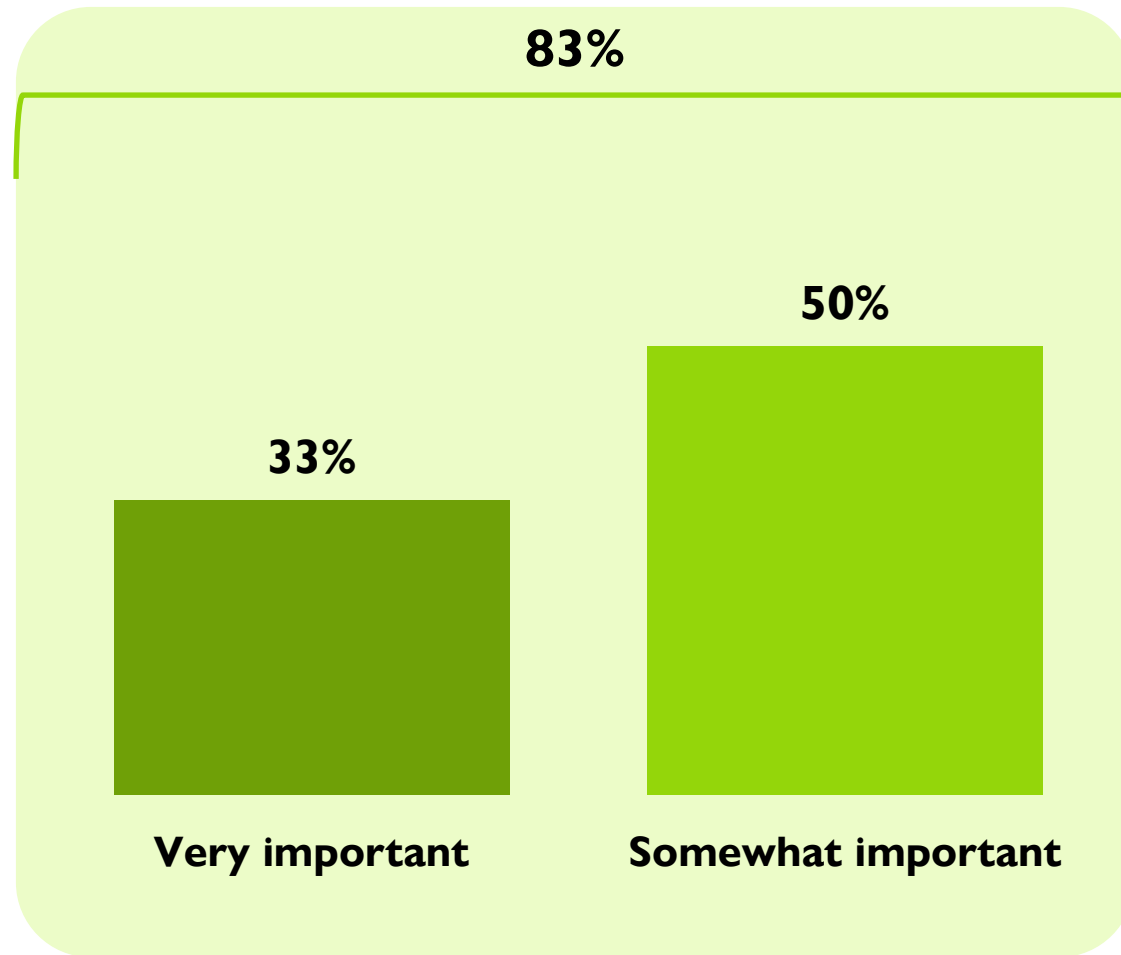
DETAILED RESULTS

ABACUS DATA

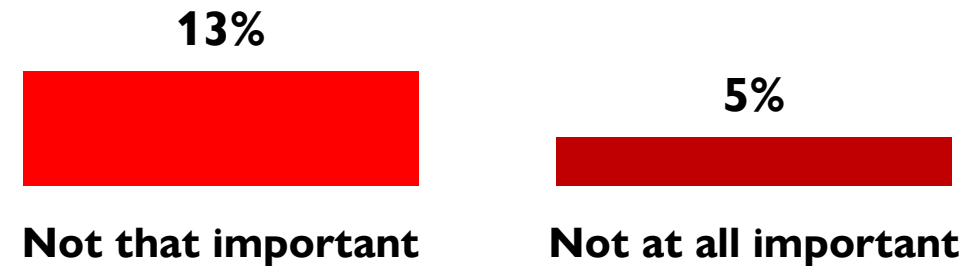


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INCREASING CLEAN INDUSTRY INVESTMENTS



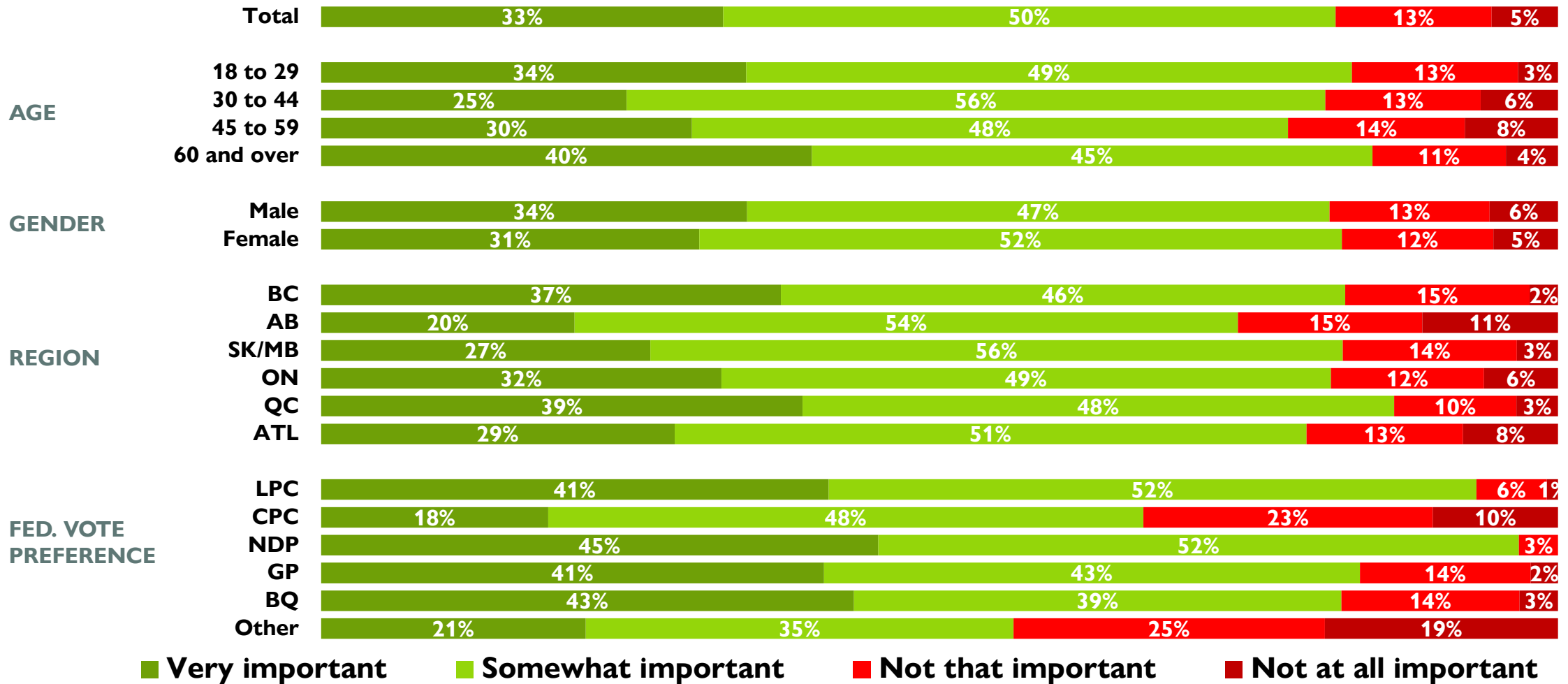
The U.S. recently passed the *Inflation Reduction Act* which provides US \$370 billion for clean industrial policy to enable U.S. industries, such as Electric Vehicles manufacturing and clean energy production, to be competitive in a net-zero world. Similarly, the European Union just announced new industrial policies to enable significant financial support for clean industries (such as manufacturing of wind turbines, heat pumps and solar panels).



Given this information, how important, if at all, is it to you that Canada increases investments in clean industry and develops clean industrial policies?

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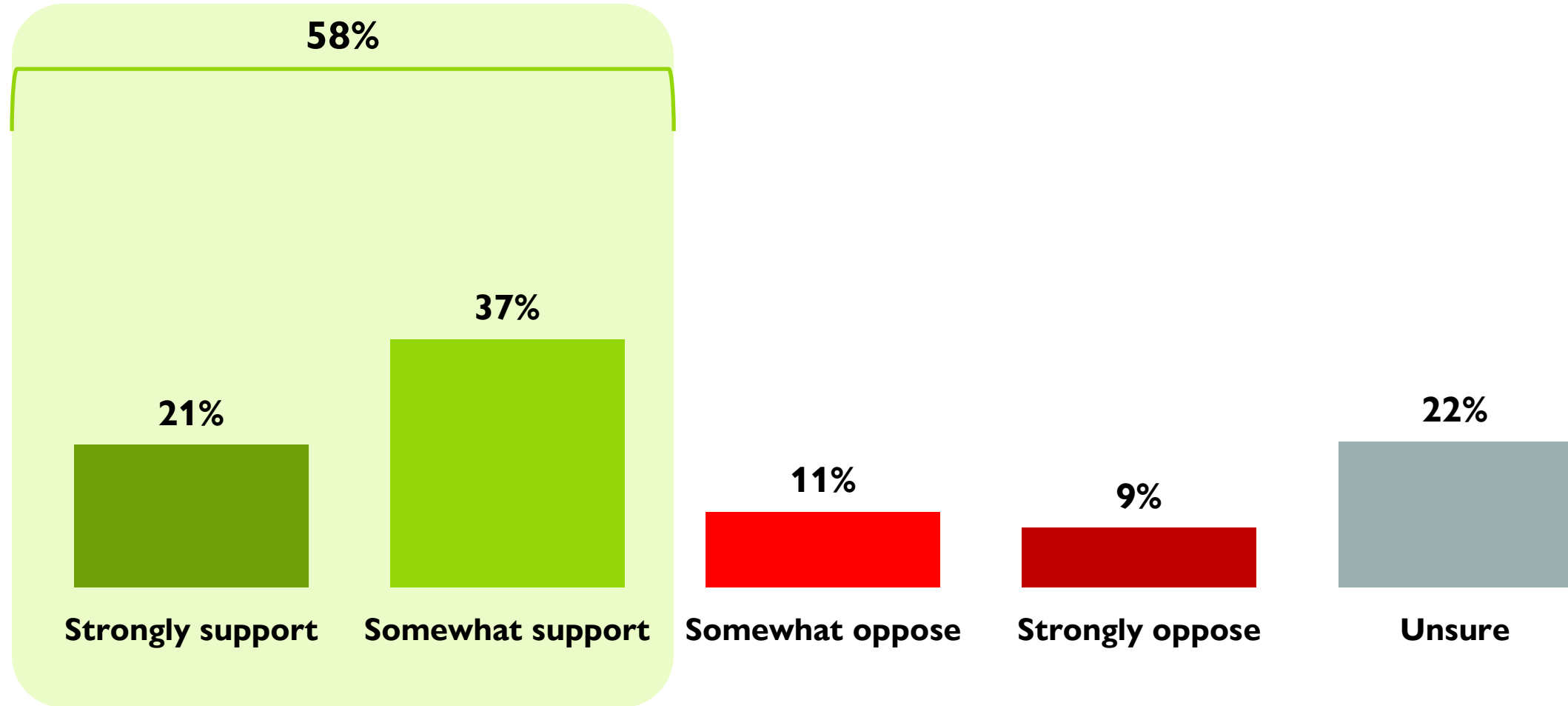
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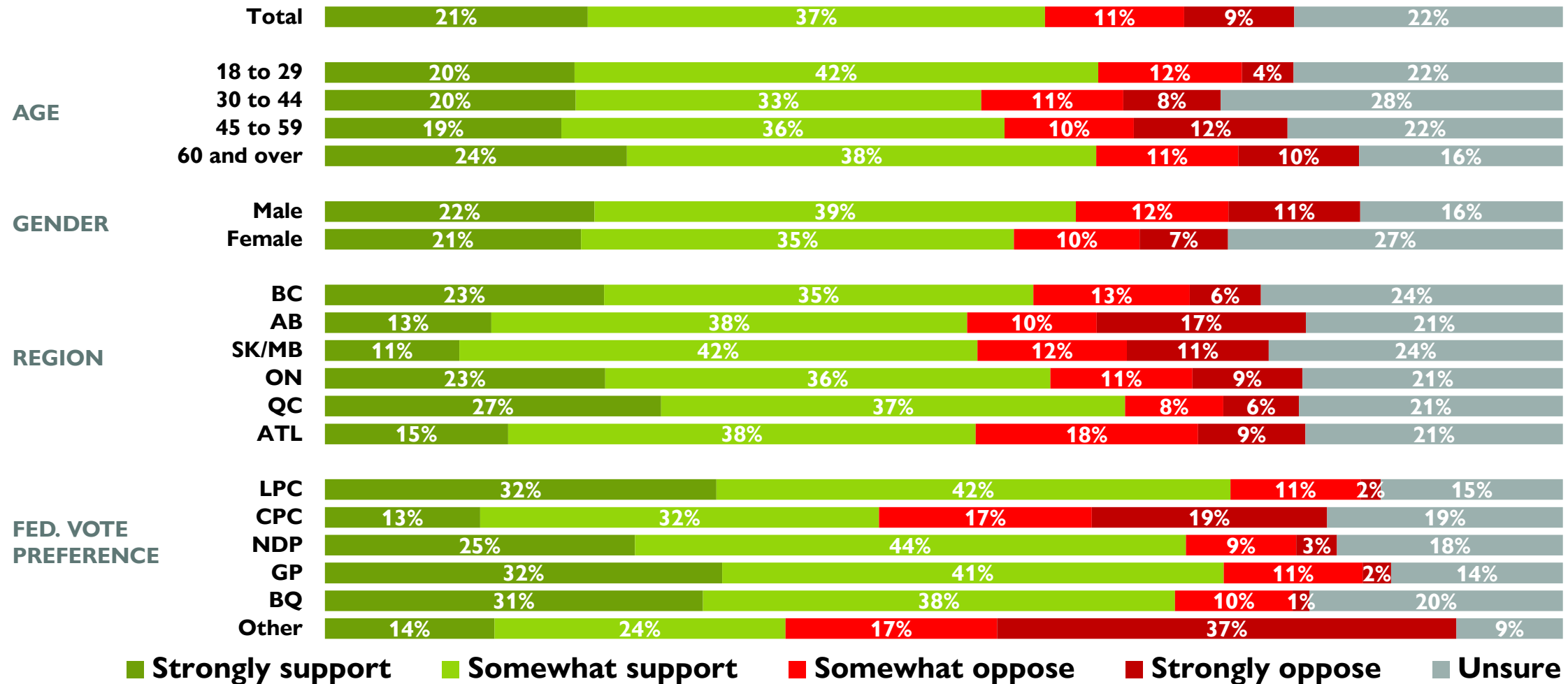
DEDICATING 2% GDP TO CLIMATE ACTION



Some groups have proposed linking climate action spending to GDP. Do you support or oppose Canada dedicating an equivalent of 2% of its annual GDP to climate action?

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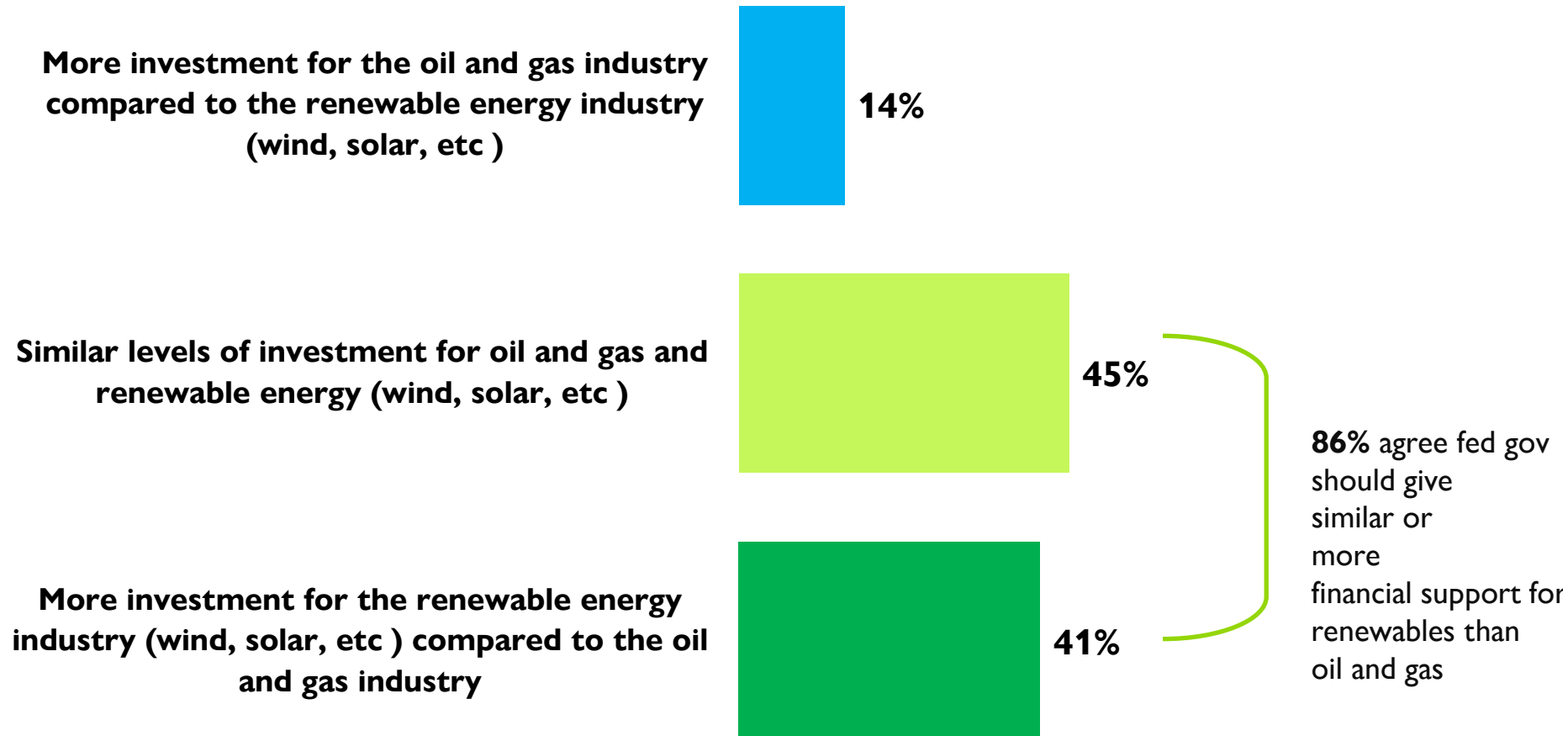
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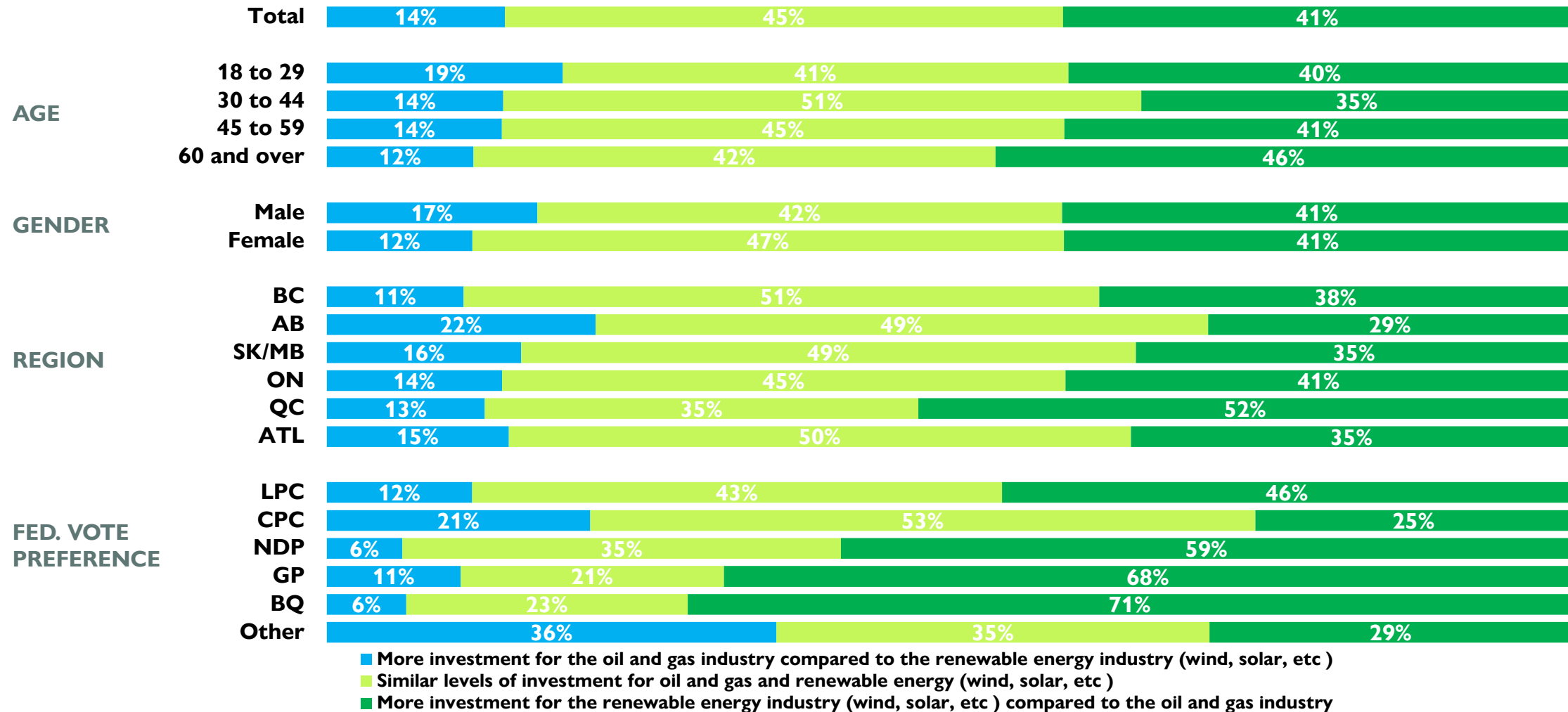
THE FED. GOVERNMENT SHOULD PROVIDE...



Between 2018 and 2020, Canada provided 14.5 times more financial support to the oil and gas industry than the renewable energy industry (solar, wind power etc). Do you think the federal government should provide...

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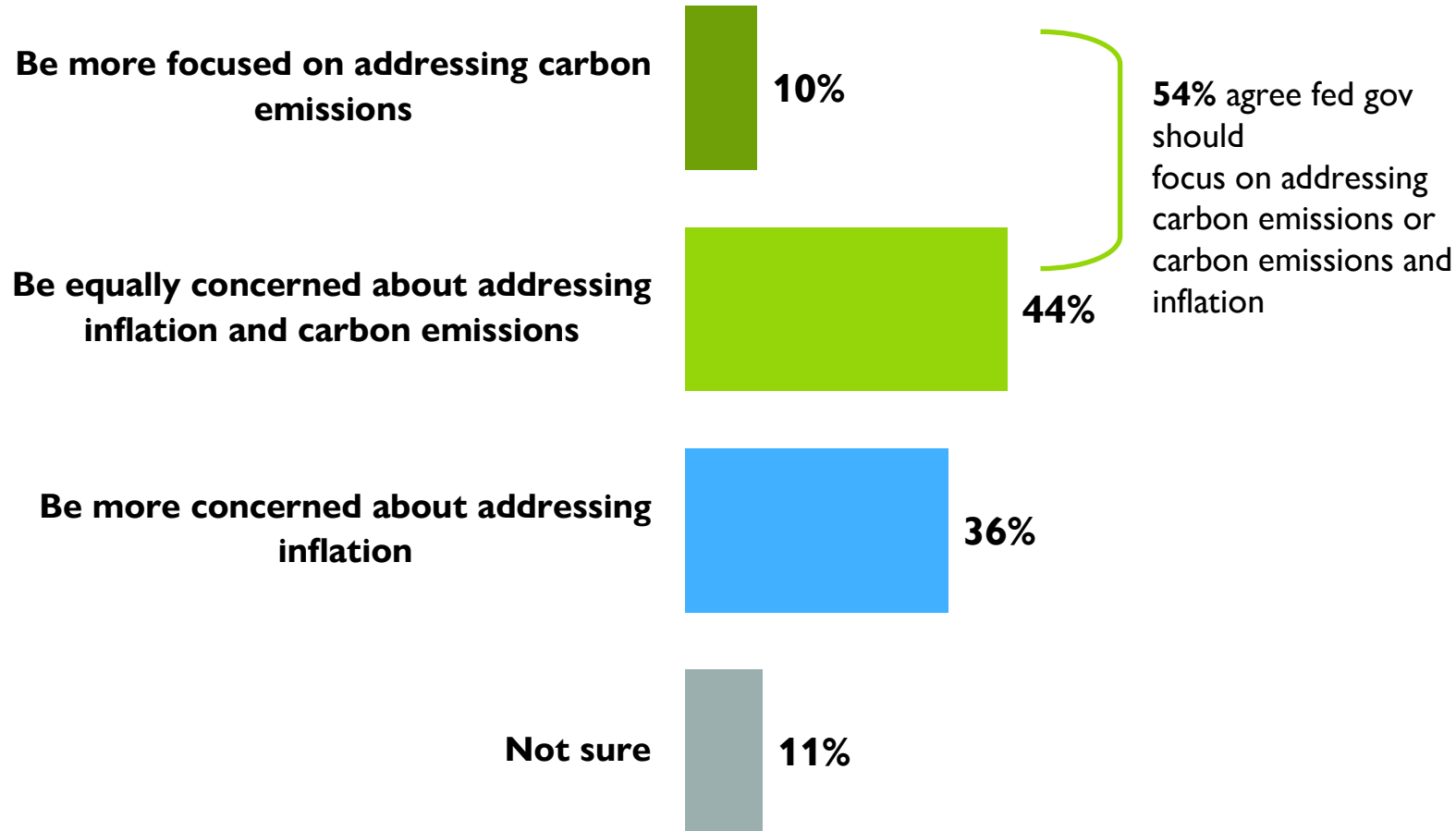
THE FED. GOVERNMENT SHOULD PROVIDE...



Between 2018 and 2020, Canada provided 14 5 times more financial support to the oil and gas industry than the renewable energy industry (solar, wind power etc) Do you think the federal government should provide...

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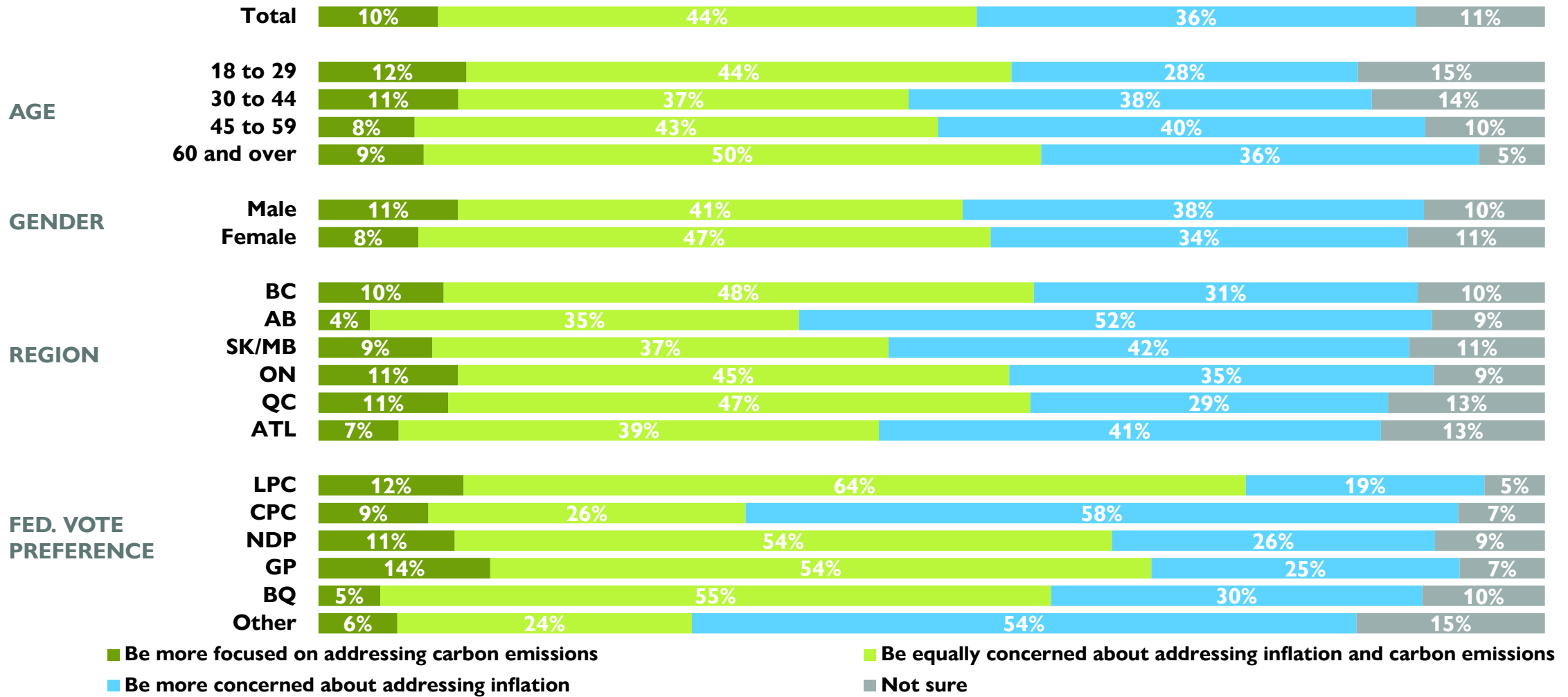
RIGHT NOW, THE FED. GOVERNMENT SHOULD...



Finally, which of the following comes closest to your view?

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